

VELONIX

Faster than the market, powered by consumer data.

We turn consumer data into your next hero product — faster than the market moves.

Winning products are never built on manufacturing alone.

	CONVENTIONAL	VELONIX
Product Planning	Experience-based planning →	Market & consumer data-driven planning
Development Speed	Avg. 24 weeks →	Avg. 14 weeks
R&D Capability	Standard formulation development →	Platform & DDS technology-based development
Differentiation Strategy	Benchmark-driven development →	Data-driven differentiation design

From planning to manufacturing, data completes VELONIX's core capabilities.

MARKET INSIGHT

We understand markets and consumers through data.

- Market data and consumer insight analysis
- Uncovering growth opportunities and potential
- The starting point of data-driven decisions

PRODUCT PLANNING

We build products that sell.

- Product planning beyond simple ODM
- Category and formulation design shaped by market demand
- Solutions tailored to each brand

ACCELERATED TIME-TO-MARKET

We launch to market, fast.

- Rapid development with flexible MOQ
- Shortened market entry timeline
- Turn-key development including containers & packaging

MANUFACTURING EXCELLENCE

We deliver with proven manufacturing capability

- Accumulated production know-how and systematic quality control
- Partnership with Sambo Advanced Materials, backed by 50 years of manufacturing expertise
- ISO 22716 · 9001 · 14001 certified
- CGMP-compliant proprietary facility under construction

Where data, formulation science, and technology converge — VELONIX's research capability.

PREMIUM SKINCARE FOCUS

We deliver skincare tailored to each client's efficacy needs.

- Ingredient-formulation matching built around client needs
- Cross-industry R&D fusing cosmetics, pharmaceutical & medical technology
- Clean-beauty formulations for skin-friendly compatibility

NOVEL & SPECIALTY FORMULATION R&D

We make brands memorable through differentiated textures.

- Formulations differentiated by visual and tactile uniqueness
- Specialty formulation research that tracks market trends quickly
- Original formulations through cross-industry technology fusion

SENSORY DEVELOPMENT

We design sensory experiences that engage every sense.

- Formulations rooted in the signature textures of global K-beauty
- Sensory beauty formulations built on customer experience data
- Formulation design centered on touch, sight, and scent

PROPRIETARY PLATFORM TECHNOLOGY

We create products built on VELONIX's proprietary technology.

- Formulations built on VELONIX's proprietary skin-protection platform
- Proprietary platform technology tailored to each client's required efficacy ingredients
- Market-leading products developed through proprietary technology

We plan ingredients and formulations for skincare, body care, hair care, and fragrance — driven by data.

SKINCARE

BODY CARE

HAIR CARE

FRAGRANCE



Growing Brands, Together

We track market response and performance
after launch, partnering with you for sustainable
brand growth.

VELONIX | **SHAPE THE NEXT**

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